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Taylor Morrison Now Offering Communities in Elk Grove and Newcastle

Sacramento Homebuyers Find New Homes to Suit Their Lifestyle

SACRAMENTO, Calif. (April 4, 2013) – The greater Sacramento area’s real estate market continues to improve in 2013, according to a recent survey by DataQuick, home prices are up and inventory is near its lowest point in more than five years. Taylor Morrison plans to help provide home shoppers more choices by launching two new communities in Elk Grove and Newcastle.

Barcelos at Madeira is Taylor Morrison’s newest Elk Grove community. Barcelos offers an all-new collection of single and two-story home designs ranging in size from 2,426 to 3,600 square feet with three to five bedrooms and up to 3.5 baths. Each Barcelos home boasts a gourmet kitchen with center island overlooking the adjoining family room and may include a bonus room or loft. The homes also offer three-car garages, optional guest suites and even Casitas. Barcelos is expected to Grand Open in early June, but is currently selling from Taylor Morrison’s Mirabela sales office and currently offering special pre-model pricing from the high \$300,000s.

Barcelos is nestled within the master-planned community of Madeira offering neighborhood parks, walking trails and a convenient location near shopping, dining and highly-ranked Elk Grove Unified Schools. For Barcelos residents who work outside the city limits, the community has easy access to both Highway 99 and Interstate 5.

Elk Grove is home to two additional Taylor Morrison Communities – Mirabela at Madeira and Rancho Verde. Mirabela at Madeira provides homebuyers with seven home designs to choose from, while Rancho Verde offers two distinct product lines and a total of eight floorplan options. Buyers are able to customize their living space by selecting options such as home offices, covered outdoor living areas, open family or Great Rooms, lofts and formal living and dining areas. The plans also boast many energy-saving features including designer G.E. appliances, gas ranges, programmable thermostats and more.

Tucked away in the secluded foothills of Newcastle, Calabria will Grand Open this June. Inspired by Italy’s Calabria region, these 24 custom-caliber homes are a European oasis with olive trees, a tree-lined streetscape and much more. The three estate-style residences are perfectly situated on spacious homesites ranging in size from two to five acres, and feature three distinct elevation styles to choose from including Tuscan, French Country and Farmhouse architectural designs. The estates range in size from approximately 3,300 to 4,500 square feet and feature four to five bedrooms, up to four and one-half baths, and a spacious three-car garage. Just minutes away from Folsom Lake, homeowners can enjoy easy and quick access to boating and fishing, as well as golfing and wine tasting along the Placer County Wine Trail. Newcastle also has a historic town center where residents can enjoy a local produce market, cheese shop and restaurants. The community is just six miles from Auburn’s boutique shops and 14 miles from premiere indoor and outdoor shopping in Roseville.

“We are excited to have so many communities within the Sacramento region for homebuyers to choose from,” said Pierrette Tierney, Vice President of Sales and Marketing for Taylor Morrison Northern California. “At a time when fewer and fewer homes are on the market, buying a new home and taking the opportunity to make a few custom touches can be one of the best options for homebuyers at any life stage and ensures they get the home that is right for them both inside and out.”

With a wide selection of new and existing communities to choose from, Taylor Morrison is positioning itself as the go-to builder in the Sacramento region for 2013. To learn more about these new communities or any Taylor Morrison community, please visit their website at www.TaylorMorrison.com, Like on Facebook [Facebook.com/TaylorMorrisonNorthernCalifornia](https://www.facebook.com/TaylorMorrisonNorthernCalifornia), or follow on Twitter [@SacramentoTM](https://twitter.com/SacramentoTM).

About Taylor Morrison

Taylor Morrison is the largest privately-owned homebuilder based in the United States, as reported by Hanley Wood based on 2011 revenues. Headquartered in Scottsdale, Arizona, the Company operates in the US under the Taylor Morrison and Darling Homes brands and in Canada under the Monarch brand. Taylor Morrison is a builder and developer of single-family detached and attached homes serving a wide array of customers from first-time buyers and move-up families to luxury and active adult customers. Taylor Morrison divisions operate in Arizona, California, Colorado, Florida and Texas. Darling Homes serves move-up families and luxury homebuyers in Texas. Monarch, Canada's oldest homebuilder, builds homes for first-time buyers and move-up families in Toronto and Ottawa as well as high rise condominiums in Toronto. For more information, visit www.TaylorMorrison.com.